

STRATEGIC SPONSORSHIP &
PARTNERSHIP OPPORTUNITIES

TRAFFIXMY SUMMIT 2026

Smart, Safe & Sustainable Mobility

15 – 16 June 2026
Bangi Avenue Convention Center (BACC), Selangor

Organised by:



STRATEGIC SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Drive Innovation. Connect Leaders. Elevate Your Brand.

The TraffixMY Summit 2026 is Malaysia's premier platform for smart mobility, road safety, and traffic innovation, bringing together industry leaders, government authorities, technology providers, and key decision-makers under one roof. As a sponsor, your brand will not just be visible, it will be front and center in shaping the future of Malaysia's transportation landscape, with the opportunity to showcase your solutions and products to a highly targeted audience, strengthen corporate reputation, and position your brand as a leader in innovation.

You will also have the chance to engage directly with policymakers and industry professionals while gaining extensive exposure across official summit materials, digital

platforms, and on-stage presentations. Whether your goal is to drive awareness, foster meaningful connections, or demonstrate thought leadership, our sponsorship packages are designed to deliver maximum impact and lasting visibility, allowing your brand to take the forefront in Malaysia's smart mobility revolution.

For further details and sponsorship enquiries, please contact our Secretariat:

Pn. Siti Sarah Salleh

011-1067 2372

 sarah@nestmatrixsolution.com

PACKAGE		
PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
AMOUNT (RM)		
RM30,000 AND ABOVE	RM20,000	RM10,000
BENEFITS		
<ul style="list-style-type: none">Recognition as Platinum Sponsor across all official materials (stage backdrop, website, e-brochure, promotional visuals)Complimentary provision of two (2) Shell Scheme (3m x 3m each) boothsExclusive corporate video highlight during a premium conference sessionPremium Full-Page Brand Feature in the Official Program BookOn-stage acknowledgement by Chairperson & Keynote address3 complimentary summit passesOpportunity to distribute company's promotional items to attendees during the evenOn-Stage Presentation of Platinum Sponsorship CertificatePromotional Feature on Event Social-Media	<ul style="list-style-type: none">Recognition as Gold Sponsor across all official materials (stage backdrop, website, e-brochure, promotional visuals)Complimentary provision of one (1) Shell Scheme (3m x 3m each) boothHalf-Page Brand Feature in the Official Program Book2 complimentary summit passesOpportunity to distribute company's promotional items to attendees during the evenOn-Stage Presentation of Gold Sponsorship CertificatePromotional Feature on Event Social-Media	<ul style="list-style-type: none">Recognition as Silver Sponsor across all official materials (stage backdrop, website, e-brochure, promotional visuals)Complimentary provision of one (1) Shell Scheme (3m x 3m each) boothQuarter-Page Brand Feature in the Official Program BookOn-stage acknowledgement during closing session1 complimentary summit passesOpportunity to distribute company's promotional items to attendees during the evenOn-Stage Presentation of Silver Sponsorship CertificatePromotional Feature on Event Social-Media



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