

PAVING THE WAY FOR A SUSTAINABLE ENERGY SOURCE IN ASEAN.

THE POWER OF CHANGE, THE ENERGY OF TOMORROW!

Sponsorship Package





**KUALA LUMPUR** 

20 25

### Organised by:



### In Collaboration with:



Official Event Management:



About the International Conference

This impactful conference aims to enhance energy literacy, dispel common misconceptions, and foster a deeper understanding of nuclear energy among industry professionals and stakeholders. By providing a platform for knowledge-sharing and expert insights, the event seeks to equip participants with the necessary information and perspectives to contribute meaningfully to the safe, responsible, and efficient consideration of nuclear energy within Malaysia's long-term energy strategy. Beyond technical discussions, the conference underscores the importance of public awareness, regulatory readiness, and environmental stewardship in shaping an informed national dialogue.



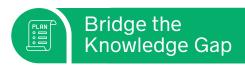
THE POWER OF CHANGE, THE ENERGY OF TOMORROW!

## Objectives





Demystify Nuclear Power





Promote Safety & Best Practices

## Why Sponsor

Sponsoring this conference offers you the opportunity to:

#### ALIGN YOUR BRAND WITH NATIONAL ENERGY GOALS

Position your organization as a key enabler in Malaysia's clean energy transition and support for nuclear development.

#### **▼ ENHANCE BRAND VISIBILITY**

Gain exposure to a highly targeted audience including government officials, industry players, and academic institutions.

#### **✓ SHOWCASE EXPERTISE & THOUGHT LEADERSHIP**

Use your speaking opportunity or booth to share solutions, innovations, or best practices that contribute to nuclear infrastructure and safety.

#### **▼** DEMONSTRATE CSR AND ESG COMMITMENT

Publicly commit to sustainability, public education, and cross-industry collaboration.

#### ✓ LEAD THE CONVERSATION ON NUCLEAR READINESS.

Be seen as part of the movement preparing Malaysia's workforce and industry for nuclear energy integration.

## Target Audiences

**Government & Policymakers** 

Nuclear & non-nuclear professionals in energy and engineering

**Educational &** 



**ASEAN Members** 

General public that is interested in energy solutions

## PLATINUM RM 100,000

- Recognition as the PLATINUM SPONSOR of the event
- Complimentary provision of two (2) Shell Scheme booths at the dedicated
  International Conference area within the exhibition hall
- Exclusive corporate video highlight during a premium conference session
- Five (5) complimentary conference passes, each valued at RM 1,300.00
- Reserved seating for two (2) persons at the sponsorship row during the official conference launching ceremony
- Two (2) invitations to the Appreciation Dinner

- Company logo placement (Extra Large size) on the Stage Back-wall and Main LED Screen
- Company logo (Extra Large size) featured on event signage, banners, and handouts
- Company logo on all conference participants' badges and lanyards
- Company logo featured in the program e-book, printed collaterals, and other official event materials
- Company logo placement on the official event website
- · Opportunity to distribute company's promotional items to attendees during the event
- Verbal acknowledgment as Platinum Sponsor during Keynote address, Opening Ceremony, Closing Ceremony, and Press Conference sessions of the International Conference

## GOLD

RM 50,000

- Recognition as the GOLD SPONSOR of the event
- Complimentary provision of one (1) Shell Scheme booth at the dedicated International Conference area within the exhibition hall
- Exclusive corporate video highlight during a premium conference session
- Three (3) complimentary conference passes, each valued at RM 1,300.00
- Reserved seating for two (2) persons at the sponsorship row during the official conference launching ceremony
- Two (2) invitations to the Appreciation Dinner

- Company logo featured in the program e-book, printed collaterals, and official event materials
- Company logo placement on the official website
- · Opportunity to distribute company's promotional items during the event
- Verbal acknowledgment as Gold Sponsor during the Opening and Closing sessions of the International Conference

## **SILVER** RM 30,000

- Recognition as the SILVER SPONSOR of the event
- Complimentary provision of one (1) Shell Scheme booth at the dedicated International Conference area within the exhibition hall
- Company's corporate video highlight during Coffee and Lunch breaks
- Two (2) complimentary conference passes, each valued at RM 1,300.00
- Reserved seating for one (1) person at the sponsorship row during the official conference launching ceremony
- One (1) invitation to the Appreciation Dinner

- Company logo featured in the program e-book, printed collaterals, and official event materials
- Company logo placement on the official website.
- Opportunity to distribute company's promotional items during the event
- Verbal acknowledgment as Silver Sponsor during the Opening and Closing sessions of the International Conference

## **BRONZE** RM 20,000

- Recognized as the BRONZE SPONSOR for the event
- Complimentary conference passes worth RM 1,300.00 per pass for two (2) person
- To be seated at sponsorship row during Conference official launching ceremony for one (1) person.
- One (1) invitation to the Appreciation Dinner

- Company logo featured in the program e-book, printed collaterals, and official event materials
- Opportunity to distribute company's promotional items during the event
- Verbal acknowledgment during the Opening and Closing sessions of the International Conference

## Sponsorship

Description	RM100,000	RM50,000	RM30,000	RM20,000
Corporate Package Title	PLATINUM partner	GOLD partner	SILVER partner	BRONZE partner
Exclusivity	Exclusive sole partner			
Official Sponsorship Announcement	Exclusive	Tier Placement	Tier Placement	Tier Placement
Seat allocation at conference	5 seats	3 seats	2 seats	2 seats
Seat allocation during the official conference launching ceremony	2 seats	2 seats	1 seat	1 seat
Exhibition space	2 shell scheme booth(3m x 3m each)	1 shell scheme booth(3m x 3m each)	1 shell scheme booth(3m x 3m each)	
Appreciation Dinner	2 seats	2 seats	1 seat	1 seat
Branding & Promotional Entitlements at ICNP 2025	Exclusive	Tier Placement	Tier Placement	Tier Placement

## Get In Touch!

If you would like to apply for a sponsorship program, please contact to secretariat



### **Email**

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